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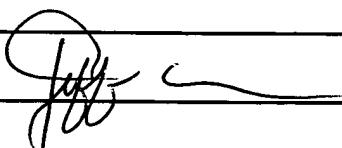
(to be used for all correspondence after initial filing)

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|--|----|------------------------|------------|
| | | Application Number | 10/748,890 |
| | | Filing Date | 12/30/2003 |
| | | First Named Inventor | Jeff Eder |
| | | Group Art Unit | |
| | | Examiner Name | |
| Total Number of Pages in This Submission | 14 | Attorney Docket Number | VM-64 |

ENCLOSURES (check all that apply)

| | | |
|---|---|---|
| <input type="checkbox"/> Fee Transmittal Form | <input type="checkbox"/> Assignment Papers (for an Application) | <input type="checkbox"/> After Allowance Communication to Group |
| <input type="checkbox"/> Fee Attached | <input type="checkbox"/> Drawing(s) | <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences |
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| <input type="checkbox"/> Affidavits/declaration(s) | <input type="checkbox"/> Petition to Convert to a Provisional Application | <input type="checkbox"/> Status Letter |
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| <input type="checkbox"/> Response to Missing Parts/ Incomplete Application | Remarks | |
| <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53 | | |

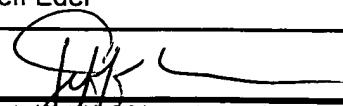
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

| | |
|-------------------------------|---|
| Firm or Individual name | Jeff Eder |
| Signature |  |
| Date | 02/17/2004 |

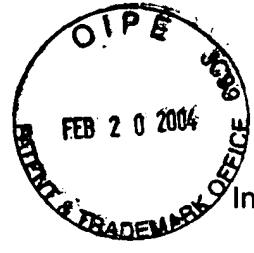
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| Typed or printed name | Jeff Eder |
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Jeff S. Eder) Examiner:
Serial No. 10/748,890) Art Unit:
Filed: December 30, 2003)
For: A MARKET VALUE MATRIX)

)

PRELIMINARY AMENDMENT

Mail Stop Non Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir or Madam:

Prior to examination of the above-referenced application, the Applicant respectfully
requests the Examiner to enter the following amendments.